

8th Annual Tournament of Driving Forces

November 2nd, 2011 Encinitas Ranch Championship Golf Course

SPONSORSHIP OPPORTUNITIES

We are pleased to announce this year's Annual Tournament of Driving Forces benefitting the Entrepreneurial Management Center at San Diego State University. As a sponsor of this year's golf tournament, you will be supporting entrepreneurship in San Diego and gaining exposure to some of southern California's most influential professionals.

Your contribution to the 8th Annual Tournament of Driving Forces will go to fuel entrepreneurship through mentorship programs and business plan teams at the EMC as well as national business plan competitions such as Venture Challenge held each year at SDSU. The EMC also showcases entrepreneurs with events such as Entrepreneur Day which allows SDSU entrepreneurs (students and alumni) the opportunity to promote their businesses.

TITLE SPONSOR: \$9,500

- Highlighted Name/Logo on All Event Materials
 - » Banners at golf tournament and awards reception
 - » Event program sponsor page
 - » On-course signage
 - » All other marketing materials related to the Tournament
- Inclusion in Email Marketing Campaign
 - » Sent to 7,500 to 10,000 influential professionals
 - » Regular emails sent to this database until the November Tournament
- Company Name/Logo on All Holes
- One (1) Full Page Feature Ad on Event Program
- Awards Reception Special Recognition
 - » Special Recognition by Event Host
 - » Logo and Recognition at Awards Reception
- Eight (8) Playing Positions
- Eight (8) Gift Bags Including:
 - » 8th Annual Tournament of Driving Forces Polo Shirt
 - » Gift certificates
 - » Other golf-related materials and promotional items

PUTTING COMPETITION SPONSOR: \$3,000

- » A special non-golfer putting contest
- » Sponsor will receive signage on the Putting Green area and Table
- » Mention in Tournament Program
- » Email Marketing Campaign Recognition 7,500 to 10,000 influential professionals
- » Four (4) Playing Positions and Gift Bags

RECEPTION SPONSOR: BioMed Reality Trust, Inc.

- » Signage and Banners at post-Tournament Reception
- » Mention in Tournament Program
- » Email Marketing Campaign Recognition 7,500 to 10,000 influential professionals
- » Four (4) Playing Positions and Gift Bags

COCKTAIL HOUR: \$2,000

- » Signage and Banners at Cocktail Hour Bar
- » Mention in Tournament Program
- » Email Marketing Campaign Recognition 7,500 to 10,000 influential professionals
- » Four (4) Playing Positions and Gift Bags

TEE AND GREEN SPONSOR: \$1,000

- » Signage at Tee, Table and on the Green
- » Mention in Tournament Program

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