



## Venture Challenge 2010: Sponsorship Opportunities

*The following are sponsorship opportunities available to participate in our premier international MBA business plan competition.*

As a sponsor, you can show your support and help “fuel” the next generation of entrepreneurs. By committing to a sponsorship level listed below, you are supporting the privately-funded Entrepreneurial Management Center and one of the premier international business plan competitions in the world. Venture Challenge sponsors receive marketing exposure to over 50,000 students, faculty and staff on San Diego State University’s campus as well as over 300 targeted universities and their MBA students and faculty. Your sponsorship allows you the opportunity to make a difference in the lives of future entrepreneurs.

Please review your sponsorship opportunities listed below:

### Title Sponsor: \$25,000

- » Award Finalist Prizes
- » Finalists’ Prizes Naming Rights
- » Keynote Speaker Opportunities
- » Full Page Layout in Program Guide

### Diamond Level: \$15,000

- » Sponsor of Wildcard dinner
- » Name, Logo and Information Paragraph in Program Guide

### Platinum Level: \$10,000

- » Sponsor of a Semi-finalist Track Room
- » Name and Logo in Program Guide

### Gold Level: \$5,000

- » Finalist Awards Reception Sponsor
- » VIP Reception Sponsor

### Silver Level: \$2,500

- » Semi-finalist Announcement Luncheon Sponsor
- » Showcase Exhibit Fair Sponsor

### Bronze Level: \$1,000

- » Program Guide Recognition