



A GLOBAL LEADER IN ENTREPRENEURSHIP



## Venture Challenge™

*The premier international graduate business plan competition.*

This premier international graduate business plan competition gives students from around the world an opportunity to seek investment capital for their business ideas and learn from experienced investors. This annual event draws top student teams from leading universities and provides them with an opportunity to present to potential investors and compete for numerous awards. A distinguished panel of expert entrepreneurs, venture capitalists, investors, CEOs and service providers judge the business plans and presentations over the three-day competition and provide valuable feedback to the teams.

The Venture Challenge™ Exhibit Fair, Semi-Finalist, WildCard and Finalist presentations are open to the public and the regional entrepreneurial community is encouraged to attend. Venture Challenge™ embodies the spirit of entrepreneurship and is a driving force for innovation. As a result of the highly talented participants present at this competition, Venture Challenge™ has been able to act as a launching pad for many of these new ventures.

San Diego State University (SDSU) and the Entrepreneurial Management Center (EMC) are proud to present **Venture Challenge™ 2010**. This year's competition takes place **March 18th through March 20th, 2010 at the San Diego Marriott La Jolla in La Jolla, California.**

For more information and any questions regarding the competition, please contact Jenny Amaraneni, our Venture Challenge™ Coordinator, at [jamaraneni@emc.sdsu.edu](mailto:jamaraneni@emc.sdsu.edu) or 619.594.8873. You can also visit our website at [www.sdsu.edu/emc](http://www.sdsu.edu/emc).

For information about becoming a sponsor of Venture Challenge™, please contact Bernhard Schroeder at [bschroeder@emc.sdsu.edu](mailto:bschroeder@emc.sdsu.edu) or 619.594.0560.

About the EMC:

The EMC is dedicated to providing the regional entrepreneurial community with tools and skills necessary for venture creation and growth. The privately-funded center promotes better knowledge and understanding of the entrepreneurial process through experiential learning. Supported through the philanthropy of dedicated donors such as Qualcomm, Inc., SDSU alumni and the business community, Venture Challenge™ welcomes your participation and sponsorship.

*“Dream more than others think  
practical.”*

—Howard Schultz,

Chairman and CEO,  
Starbucks